

# SENIORS

## *Welcome Guide*



Amy Bulbrooke  
photography

# Welcome

Hi there! I'm so excited you're here.

Senior year is such a special time. It's filled with new experiences, big dreams, and so many exciting moments ahead.

Your senior photos should be about more than just a picture. They should capture who you are right now, including your personality, your style, and the things that make you....you.

That's where I come in!

At Amy Bulbrooke Photography, my goal is to make your senior photo experience fun, relaxed, and completely personalized. From the moment we begin planning until you have your finished artwork in your hands, I'm here to guide you every step of the way.

Whether your style is classic or creative, or you want to include your hobbies and interests, we'll create images that feel authentic and tell your story.

My goal is for you to leave your session feeling confident, celebrated, and excited every time you look at your photos.

This guide includes everything you need to know:

**What to Expect** – A look at the process from your pre-consultation to viewing your images

**Pricing & Packages** – all the details on session options and what's included

**Style Tips** – what to wear (and what to avoid) so you are confident and look your best

**Artwork & Products** – Information about prints, albums, and keepsakes designed to help you enjoy your images for years to come

Amy



# WHAT TO *Expect*

From planning to finished artwork, here's how the process works

01.

## LET'S PLAN TOGETHER

It all starts with a conversation. We'll talk about your style, interests, favorite locations, outfits and the overall look you're hoping to create. Together we'll design a session that's uniquely you.

02.

## YOUR SESSION

Relax and have fun!  
You don't need to know how to pose or what to do...that's my job! I'll guide you every step of the way so you feel comfortable, confident, and completely yourself in front of the camera

03.

## GALLERY REVEAL

Within 1-2 weeks, you'll receive a professionally curated gallery of your best images. After you've chosen your favorites, each selected image will be individually hand-edited to create your final portraits.

04.

## CREATE YOUR KEEPSAKES

Now comes the fun part! Choose the collection that best fits your needs, then personalize your experience with a handcrafted album and beautiful prints designed to be enjoyed for years to come.

05.

## ENJOY YOUR MEMORIES

There's something special about holding your memories in your hands. A custom album lets you relive your senior year one page at a time, while beautiful prints can be shared with the family and friends who have cheered you on every step of the way.



This isn't just a photo session...  
It's an experience you'll remember  
long after senior year is over.

*I'm here for you every  
step of the way*

# SENIOR *Sessions*

Choose the session that's right for you.

Each session includes digital images, with additional images and products available.

## SENIOR STORY EXPERIENCE

\$495

*The ultimate senior experience with time for multiple outfits, locations, and a session designed around your unique personality.*

- Pre-session consultation and planning
- Up to 90 minutes of photography
- 2~3 outfits
- 2 Locations (or studio portraits + outdoor)
- Style and planning guidance
- Include hobbies, sports, instruments, special interests & more
- Full online gallery preview
- 15 high-resolution digital images of your choice
- Professional editing

## SENIOR PORTRAIT SESSION

\$295

*A shorter session that's perfect for seniors who want beautiful portraits in one location*

- Pre-session consultation and planning
- Location and outfit guidance
- 30~45 minute session
- 1 outfit
- One location (studio or outdoor)
- Online gallery
- 10 high-resolution digital images of your choice
- Professional editing

## CAP & GOWN GRADUATION SESSION

\$185

*The perfect way to celebrate graduation with timeless cap & gown portraits.*

- 20 minutes in Downtown Frankfort only
- 5 professionally edited digital images of your choice
- Option to purchase additional favorites
- Perfect for announcements, thank-you cards, or just one last hoorah in your cap and gown!

*Good to know*

- A \$50 non-refundable retainer is required to reserve your session date.
- Sessions are available outdoors, at select indoor locations, or in my Frankfort home studio.
- Locations more than 20 miles from Frankfort, including the City of Chicago, are subject to a \$50 travel fee.
- Additional digital images, prints, albums and keepsakes are available for purchase.

# SENIORS

## Collections and Keepsakes

### KEEPSAKE COLLECTION

+\$350

*A collection of your favorite portraits to enjoy both digitally and in print.*

30 high resolution digital images

11x14 mounted print

Family Favorite Print Set

Mobile gallery app

### STORY COLLECTION

+\$675

*A handcrafted album that tells the complete story of your senior year*

Custom 8x8 Story Album

30 pages

Designed with approximately 40 images

Legacy Print Set

All Final Digital I

### DIGITAL UPGRADES

*Your session includes 10 digital images. Upgrade to more after viewing your gallery.*

30 edited digital images    +\$250

All final images    +\$450

*Collections and digital upgrades are purchased in addition to the session fee. Promotions, and discounts cannot be applied to collections or digital upgrades.*

*Prices do not include applicable sales tax.*

### ARTWORK & KEEPSAKES

#### PRINTS

Starting at \$35

#### PRINT SETS

- Petite print Set    \$75
- Family Favorites Print Set    \$125
- Legacy Print Set    \$195

#### WALL ART

Starting at \$250

Looking for something unique?

Additional artwork and custom products are available upon request.

\* Prices do not include tax





# SENIORS

## *Style Guide*

### WHAT TO WEAR

Choose outfits that reflect your personality and make you feel confident. The best photos happen when you feel like yourself.

- Soft pastels, neutrals, and rich, timeless colors photograph beautifully. Choose colors that complement your skin tone and personal style.
- Avoid large logos, graphics, and busy patterns, as they can distract from you. Thin stripes and small repeating patterns can also photograph unpredictably.
- Layers and accessories add variety without needing a complete outfit change. Consider denim jackets, cardigans, hats, jewelry, scarves, or boots to create different looks.

Tips by season:

- 🌸 Spring: Flowy dresses, light denim, florals
- ☀️ Summer: Sundresses, shorts, tank tops
- 🍂 Fall: Cozy sweaters, boots, warm earth tones
- ❄️ Winter: Coats, knits, layered neutrals

### HAIR & MAKEUP

- Choose a look that feels like you and gives you confidence.
- Wear your makeup a little heavier than normal. A little extra mascara or subtle false lashes can help your eyes stand out in photos.
- Avoid new haircuts or colors just before your session.
- Bring a brush, blotting paper, and lip gloss for touch-ups.
- Don't forget about your nails! Light color polish or a french manicure is best.

### ACCESSORIES & PROPS

Your senior session should celebrate what makes you unique. Feel free to bring meaningful items that represent your hobbies, passions, and accomplishments.

🎓 Cap & gown | 🏀 Sports gear | 🎵 Instruments | 📚 Favorite books | 💃 Dance shoes

🎓 College gear | 🎨 Art supplies | whatever makes you...YOU!

# SENIORS

## *Photoshoot tips*

### GETTING READY FOR YOUR SESSION

#### **Practice a Few Poses**

Practice a few poses in the mirror. This helps you feel more comfortable in front of the camera and gives you a better idea of what feels natural.

#### **Stay Hydrated**

Drink plenty of water the day before and the day of your session for healthy, glowing skin.

#### **Get Plenty of Rest**

A good night's sleep helps you look and feel your best.

#### **Prepare Your Outfits**

Have your outfits clean, pressed, and ready to go so you aren't rushing before your session.

#### **Eat Before Your Session**

Have a light meal or snack before your session. You'll have more energy and feel your best throughout your session.

#### **Be Inspired**

Seen a pose, location, or vibe you love on Instagram or Pinterest? Feel free to share it with me! I love seeing what inspires you, and we'll use those ideas to create a session that feels uniquely you.

#### **Ask Questions**

Reach out anytime! Whether you're deciding what to wear, choosing a location, or just have a question, I'm always happy to help.

#### **Relax**

Most importantly, have fun! You don't have to know how to pose...that's my job. I'll guide you every step of the way so we can create beautiful images together.



# *Policies*

## BOOKING

- A \$50 non-refundable retainer secures your session date.
- Your session is officially reserved once your signed contract and retainer are received.
- The remaining balance is due before or at your session.

## RESCHEDULING

- Life happens! If you need to reschedule, please provide 48 hours' notice whenever possible.
- Sessions may be rescheduled due to illness, emergencies, or weather, and your retainer will transfer to a new date within 60 days.
- Cancellations within 24 hours and no-shows may result in forfeiture of your session fee.

## ARRIVING FOR YOUR SESSION

- Please arrive a few minutes early and ready to begin.
- If you're running late, let me know as soon as possible. Arrivals more than 20 minutes late may require rescheduling.

## GALLERY DELIVERY

- Your proof gallery will be ready within 2–3 weeks.
- You'll have 14 days to select your favorite images and products.
- Final purchased images will be professionally edited before delivery.
- Products are ordered after your final selections are made and payment has been received.



*Thank you*



Thank you for trusting me to capture such an exciting milestone.

My goal is to create a relaxed, fun experience that's uniquely you.  
I can't wait to work together and create portraits you'll love for  
years to come.

Let's create something amazing together.



AMYBULBROOKE.COM