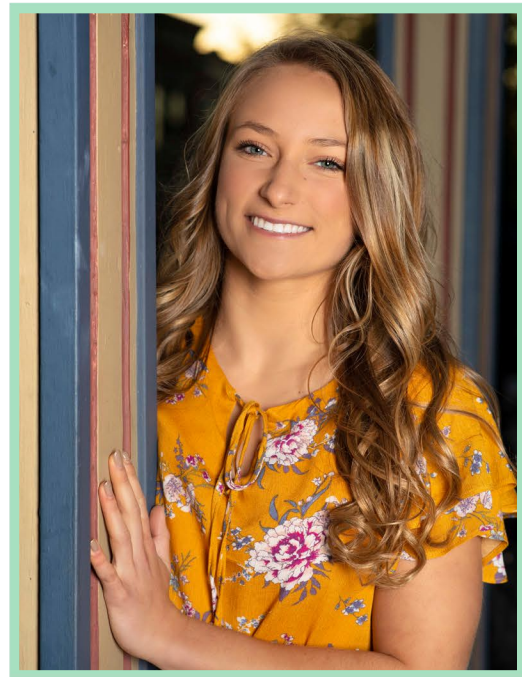


SENIORS

Welcome Guide



Amy Bulbrooke
photography

Welcome

Hi there! I'm so excited you're here.

This is such a special time in your life! It is full of milestones, dreams, and big moments ahead. Senior year deserves to be celebrated in a way that feels authentic, joyful, and uniquely you. That's where I come in!

At **Amy Bulbrooke Photography**, my goal is to make your senior photo experience fun and relaxed. From the moment we start planning to the final delivery of your images and products, I'm here to guide you every step of the way. No matter what your style and interests are, we'll create a session that reflects your true personality and style.

This guide is here with all information about:

Pricing & Packages – all the details on session options and what's included

Style Tips – what to wear (and what to avoid) so you are confident and look your best

What to Expect – from your pre-consultation to ordering

Product Info – heirloom-quality prints, albums, and keepsakes you'll treasure forever

I can't wait to work with you!

Amy

SENIOR

Sessions

CLASSIC SESSION - \$200

- Pre-session consultation
- 1 hours of photography
- 1~2 outfits
- 1 location (studio or outdoor)
- Online gallery for image selection

Collection purchased separately

EXTENDED SESSION - \$350

- Pre-session consultation and planning
- 2-3 hours of photography
- Up to 5 outfits
- Studio portraits + outdoor locations
- Multiple looks including hobbies, sports or instruments
- Option to split locations or timing for different lighting
- Online proofing gallery

Collection purchased separately

MINI CAP & GOWN SESSION

\$50 for current senior clients

\$125 for new clients

Includes:

- 20-30 minutes in Downtown Frankfort only
- 5 professionally edited digital images included (selected by photographer)
- Perfect for announcements, thank-you cards, or just one last hoorah in your cap and gown!

Please note: All sessions include the photographer's time, talent, basic editing, and gallery creation. Digital images and printed products are sold separately (unless specified).

A \$50 non-refundable retainer is required to reserve your session date.

*Sessions can be outdoors or indoor locations within 25 miles of Frankfort, formal in studio session are available in my home studio. **A \$50 travel fee will be added to locations, over 25 miles, including the city of Chicago.**

SENIORS

Collections

ESSENTIAL - \$350

- 10-15 fully edited high-resolution digital images with print release
- **\$75 print credit**
- Online gallery for selection + download

CLASSIC COLLECTION - \$550

- 425-35 fully edited high-resolution digital images with print release
- **\$150 print credit**
- Priority gallery delivery
- Most popular choice

SIGNATURE COLLECTION - \$750

- 40-60 fully edited high-resolution digital images with print release
- **\$250 print credit**
- Full print + personal use rights
- Sneak peak 5~10 images within 48 hours
- Curated set of standout images perfect for announcements and sharing
- Custom 8x10 memory print

* Prices do not include tax

SENIORS

Prints and Products

PRINT BUNDLES

KEEPSAKE SET - \$75

6 PRINTS (ANY MIX OF 4X6 OR 5X7)

FAMILY FAVORITE SET - \$125

2 - 8X10

4 - 5X7

4 - 4X6

8 WALLETS

LEGACY GIFT SET- \$175

2 - 8X10

6 - 5X7

8-12 WALLETS

MOUNTED GIFT PRINTS

5X7 - \$30

8X10 - \$45

11X14 - \$95

STATEMENT WALL ART

12x18 - \$195

16x20 - \$295

20x24 - \$395

24x36 - \$495

(AVAILABLE AS FRAMED FINE ART PRINT OR CANVAS)

MEMORY ALBUMS

KEEPSAKE ALBUM 8X8 - \$175

SLIM PHOTO BOOK • SOFT COVER
LAYFLAT PAGES

20 PAGES • UP TO ~20 IMAGES

STORY ALBUM 8X8 - \$450

CUSTOM HARD COVER ALBUM
PREMIUM LAYFLAT PAGES

20-30 PAGES • UP TO ~30 IMAGES

10X10 HEIRLOOM ALBUM - \$650

CUSTOM HARD COVER ALBUM
PREMIUM LAYFLAT PAGES

30-40 PAGES

GRADUATION ANNOUNCEMENTS

25 cards - \$75

50 cards - \$125

Includes envelopes

* Prices do not include tax

SENIORS

Style Guide

WHAT TO WEAR

Choose outfits that reflect your personality and you feel comfortable in.

- Soft pastels, neutrals, and muted tones photograph beautifully, consider bright colors that compliment your skin tones.
 - Avoid logos, text, or bold patterns as they can be distracting. Avoid shirts with small stripes as sometimes they look strange in prints
 - Adding layers can add interest and can totally change the look of an outfit: denim jackets, cardigans, scarves, hats and jewelry.
- Tips by season:
- 🌸 Spring: flowy dresses, light denim, florals
 - ☀️ Summer: sundresses, shorts, tank tops
 - 🍂 Fall: cozy sweaters, boots, warm earth tones
 - ❄️ Winter: coats, knits, layered neutrals

HAIR & MAKEUP

- Keep it natural but polished — like your best self on a great day.
- Do your makeup a little more heavier than normal, some extra mascara or fake lashes make your eyes pop!
- Avoid new haircuts or colors just before your session.
- Bring a brush, blotting paper, and lip gloss for touch-ups.
- Don't forget about your nails! Light color polish or a french manicure is best.

ACCESSORIES & PROPS

Bring special items that tell your story!

🎓 Cap & gown | 🏀 Sports gear | 🎸 Instruments | 📚 Favorite books

SENIORS

Photoshop tips

PRE-SHOOT PREP

- Practice poses in the mirror. It may seem silly but moving around will help you see which poses you like! It will also help you feel more comfortable in front of the camera. Pro tip, put on your favorite song and dance!
- Hydrate! Make sure you drink a lot of water the day before and off your session.
- Get a good night's rest! You don't want dark circles under your eyes!
- Give yourself enough time to get ready, so you don't feel rushed and stressed out!
- Remember my pro tip about listening to music!
- Make sure you eat the day of your session so you aren't hungry but don't eat a large meal or too close to your session time.
- Reach out to me with poses you love on your Pinterest board or other places or ask me questions, you can always shoot me a text! You can never have enough ideas and it is good that we are on the same page before the session!
- Try and relax, take some breathers and know you are in good hands. This is all about you and I together we will create images you love!

Policies

BOOKING & PAYMENT

- A **nonrefundable deposit** of \$50 is required to secure your session date.
- Sessions are officially booked once the deposit and signed contract are received.
- Payment can be made via cash, check (payable to Amy Bulbrooke) or Zelle (preferred)

RESCHEDULING & CANCELLATIONS

- Please provide **48 hours notice** for rescheduling. I totally understand life happens!
- Session may be rescheduled to to **illness, emergencies or weather**. Your deposit will carry over to a new date within 60 days.
- No-shows of last minute cancellations (less than 24 hours) will result in forfeiture of the session fee.

TIMELINESS

- Please arrive **on time** and ready. Extra time is not guaranteed if you arrive late.
- If you are more than 20 minutes late, the session may need to be rescheduled and will require a new deposit.

HAIR, MAKEUP & OUTFITS

- Arrive with hair and makeup ready
- You may bring 2~4 outfits, including shoes and accessories. We can work together to choose what works best for your location and vibe. Standard 60 minutes sessions
- include 1 outfit change, if you wish to have more outfits an extended session may be needed and must scheduled ahead of time or at the discretion of the photographer and may be subject to an additional fee.

IMAGE DELIVERY

- A soft proof gallery will be ready within **2~3 weeks** of your session.
- You will have 14 days to select your final images and products
- Images selected for purchase will be fully edited
- Additional editing or changes after delivery may incur a small fee.

SENIORS

Policies

PRODUCTS & ORDERING

- I offer a curated selection of **heirloom-quality, prints, albums and wall art.**
- Digital images are available in some collections or may be purchased separately.
- Orders must be placed within **14 days of receiving your gallery** and payment is required at the time of order.
- Payments can be made through the Online gallery, cash, check or Zelle

SOCIAL MEDIA & MODEL RELEASE

- With your permission, I love sharing sneak peeks on **Instagram and Facebook!**
- I would also love to showcase your session on my website and marketing materials.
- You may opt in or out of the **model release** on your contract.
- Sharing your gallery/photos is encouraged, but **please do not screen shot proofs, alter or filter images** when posting.
- I encourage you to do **download (not screen shot) your purchased digitals** so on your phone or computer before sharing. Screen shots reduce the quality of your image!!
- Not required, but I appreciate if you **tag me** in your socials! @amybulbrookephotography

COPY RIGHT

- All images are the property of Amy Bulbrooke Photography.
- Images may not be edited, cropped or used for commercial purposes without written permission.

MY PROMISE TO YOU

- **Your photo-shoot is all about celebrating you, our style, your story, your LIGHT! I am here to make the entire process stress free, fun and full of memories**